



News Release

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DEVZEROG PARTNERS WITH PRO2COL TO INTRODUCE 'CONNECTED MEDIA PRODUCTION' AND PRODUCTS AT PUBLISHING EXPO 2007

London, 14 February 2007 – DevZeroG, a leading developer of innovative file transfer and production automation solutions for the print, publishing, creative and new media industries is pleased to unveil its new corporate identity and 'Connected Media Production' Philosophy on stand A210 at Publishing Expo 2007, in conjunction with UK distributor Pro2col. Pro2col is demonstrating DevZeroG's range of sophisticated workflow solutions including DevZeroG PrintSure and DevZeroG nVerge. These products enable effective communication between the creative and design communities and the print and publishing industries, to ensure jobs are delivered on time and of the highest quality.

Michael Dewhirst, CEO, DevZeroG comments: "Publishing Expo is the UK's leading publishing exhibition and provides the perfect platform in which to unveil our new corporate identity and communicate our 'connected media production' philosophy to the UK publishing market. We are very fortunate to have a strong advocate for our workflow and file transfer solutions in Pro2col and are pleased it's demonstrating DevZeroG PrintSure and DevZeroG nVerge throughout the event. Both products show the evolution of production automation technologies, providing businesses that participate in the print production chain with easily accessible solutions that provide a unique combination of quality control, job submission and job ticketing capabilities."

James Lewis, director at Pro2col adds: "As a leading supplier, integrator and distributor of file transfer and workflow solutions for the UK publishing industry, Pro2col recognises that DevZeroG's product portfolio is unique and has the potential to become the publishing industry's standard for advertising delivery and file transfer. DevZeroG's solutions are simple to use, cost-



effective and provide seamless integration, making the benefits extensive. DevZeroG PrintSure and DevZeroG nVerge complement our existing product portfolio well and we enjoy working with such a dynamic and forward thinking organisation. 2007 will be an exiting year for both parties, as companies continue to move their data internationally. I can honestly say we're excited about the direction in which DevZeroG is going and pleased to be working with a manufacturer whose products are evolving to meet the needs of our customers as their pre-media and print production requirements continue to grow."

Commenting on the company's new corporate identity, Michael Dewhirst says: "The executive management team at DevZeroG undertook a strategic review of our corporate and product brands towards the end of last year to ascertain where we were positioned in the current market. We took the decision to re-brand the company and our products to better reflect our offering to the global market and to demonstrate the complete range of products and solutions we have. We feel the market is now ready to embrace sophisticated media production products such as DevZeroG PrintSure and DevZeroG nVerge that have the capabilities to integrate into existing solutions or operate as standalone propositions. Today, with a growing number of operations widely spread across several sites, or with creation and production facilities at opposite sides of the globe, it's important for all businesses to maximise connectivity and quality assurance. By using the DevZeroG range of solutions, we genuinely believe 'Connected Media Production' can be achieved."

Michael Dewhirst concludes: "2007 promises to be a very successful year for DevZeroG and our global partners. As part of our 'Connected Media Production' philosophy, we hope to drive even greater awareness of our products in the industry and launch our very latest technology to the market later this year. To support our efforts, we have doubled the size of our European sales and marketing operations to ensure maximum service and support for both new and existing customers."

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Note to editors

Pro2col is demonstrating the following DevZeroG products at Publishing Expo:



DevZeroG PrintSure

DevZeroG PrintSure is a web-to-print solution that connects the creative sector with the production sector by integrating client software distribution with job quality control, collection of administrative data and file transfer in one seamless process. DevZeroG PrintSure enables production departments to define submission flows, including preflighting profiles, electronic job tickets and submission locations. DevZeroG PrintSure is distributed as an application droplet and installed on the client's desktop through DevZeroG's unique DevZeroG 100% Web Installer. Customers submit jobs by simply dragging their files on the droplet with DevZeroG PrintSure performing local preflight check with clear error indication and fixing errors where required. Through its advanced integration capabilities, DevZeroG PrintSure creates a direct link between a customer's desktop and the production environment. DevZeroG's simple licensing model for DevZeroG PrintSure provides customers with a quick return on investment and low total cost of ownership while preserving existing investments.

DevZeroG nVerge

DevZeroG nVerge offers advertising, publishing, print and creative industries the ability to effortlessly submit or distribute large files, saving time and money through robust, reliable and secure data transfer capabilities. DevZeroG nVerge is an easy-to-use browser-based application that requires neither technical knowledge nor the presence of a system administrator. Once DevZeroG nVerge is downloaded or installed on the user's desktop, the customer can submit jobs by simply dragging them onto the desktop icon. Job-ticket capabilities allow the user to collect administrative information or other metadata for automatic job processing downstream. The DevZeroG nVerge server can also distribute files to 'Satellite Clients' or files can be sent from a DevZeroG nVerge server to another DevZeroG nVerge Server.

About DevZeroG

DevZeroG connects media creation and production by providing tools to prepare, transfer and process digital data in the advertising, print and video industries. At leading companies, DevZeroG nVerge, DevZeroG PrintSure and DevZeroG Uploader Creator products play a key role in ensuring every job is delivered on time and according to the expected quality standards. DevZeroG is a pioneer in providing fully Internet-enabled solutions that offer easy access and flexible integration. Based on industry standards the company has developed core technologies aimed at improving connectivity, quality control and automation. For the creative professional, DevZeroG removes the technical complexity from tasks such as preflight checking and job submission. As such its products offer superior solutions for all Web-to-Print, advertisement submission, video production and mission critical file transfer applications. With the best response and resolution times in the industry and an extensive network of resellers, DevZeroG provides superior sales support to an ever-expanding global client base.

www.devzerog.com

About Pro2col Group

Pro2col a UK leader in the delivery and integration of communication and productivity solutions for the graphic art and prepress industries. Specialising in preflight, advertising delivery, file transfer and production workflow solutions, Pro2col has customers spanning the UK, Europe, North America and the Far East. Established in 2003 Pro2col has been appointed distributor of DevZeroG, Hermstedt and PDF2proof products in the UK and Ireland, whilst also attaining Apple Solution Expert status.



DevZeroG

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